



## AI for Business Leaders

Course Venue :  
**Munich**

Course Date:  
**From 1 December 2025**  
**To 5 December 2025**

Course Fees:  
**6900 GBP**

**Course Brochure – ME130/London/11May2025** By  
**Harfard Training and Development**  
**[www.harfard.net](http://www.harfard.net) - [Training@harfard.net](mailto:Training@harfard.net)**

## About Course

In an era where artificial intelligence is reshaping industries and redefining business strategies, leaders must equip themselves with the knowledge and skills necessary to harness the potential of AI effectively. This course, "AI for Business Leaders," is designed to provide executives and managers with a comprehensive understanding of how AI technologies can be leveraged to drive innovation, enhance decision-making, and improve operational efficiency. Participants will engage with real-world case studies and practical applications, ensuring that they can translate theoretical concepts into actionable insights within their organizations.

As AI continues to evolve, the demand for informed leadership becomes increasingly critical. This training program aims to demystify AI and its implications for various business sectors. By focusing on strategic implementation, ethical considerations, and the integration of AI into existing frameworks, attendees will gain a holistic view of the landscape. The course encourages interactive discussions and peer learning, fostering an environment where leaders can share experiences and develop collaborative strategies for the future of their enterprises.

## The Objectives

- Understand fundamental AI concepts and terminology.
- Evaluate the impact of AI on various business functions.
- Identify opportunities for AI implementation within organizations.
- Develop strategies for effective AI integration and management.
- Address ethical considerations surrounding AI use.
- Foster a culture of innovation through AI-driven initiatives.

## TRAINING METHODOLOGY

The training employs a blend of interactive lectures, group discussions, case studies, and hands-on activities. Participants will engage in collaborative exercises that promote critical thinking and problem-solving skills. Real-life examples and industry insights will be integrated to ensure that the learning experience is relevant and impactful.

## Who Should Attend?

This course is designed for business leaders, executives, managers, and decision-makers across various sectors who wish to enhance their understanding of AI and its strategic applications. It is particularly beneficial for those responsible for driving innovation, operational efficiency, and strategic planning within their organizations.

## Course Outlines

### Day 1

#### **Introduction to AI in Business**

- The significance of standards like PAS 55 and JA1011 in corporate asset management
- Expectations regarding asset performance
- The kinds of asset failure and degradation
- The origins and characteristics of asset breakdown and deterioration
- The consequences, expenses, and hazards of asset deterioration
- Practical Application and Open Discussion Sessions

### Day 2

#### **AI Applications Across Industries**

- Exploration of AI use cases in different sectors.
- AI in marketing: personalization and customer insights.
- Enhancing operational efficiency through automation.
- AI in finance: risk assessment and fraud detection.
- Real-world examples of AI transforming supply chains.
- Group discussion on industry-specific opportunities.

### Day 3

#### **Strategic Implementation of AI**

- Frameworks for developing an AI strategy.
- Assessing organizational readiness for AI adoption.
- Identifying key stakeholders and their roles.
- Building a cross-functional AI team.
- Creating a roadmap for AI integration.
- Success factors for AI project management.

## **Day 4**

### **Data Management and AI**

- Importance of data in AI applications.
- Data collection, storage, and management best practices.
- Ensuring data quality and integrity.
- Ethical considerations in data usage.
- Leveraging big data for AI insights.
- Tools and technologies for effective data handling.
- Leadership case study: maintenance excellence under LNG safety constraints.

## **Day 5**

### **Ethical Considerations in AI**

- Understanding the ethical implications of AI.
- Addressing bias and fairness in AI algorithms.
- Privacy concerns and data protection regulations.
- Developing ethical guidelines for AI use.
- Case studies on ethical dilemmas in AI.

## **Training Method?**

- Pre-assessment
- Live group instruction
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- Each participant receives a copy of the presentation
- Slides and handouts

## **Training Method?**

### **The course agenda will be as follows:**

- Technical Session 08.30-10.00 am
- Coffee Break 10.00-10.15 am
- Technical Session 10.15-12.15 noon
- Coffee Break 12.15-12.45 pm
- Technical Session 12.45-02.30 pm
- Course Ends 02.30 pm